

# Educating Session Participants

*Susan Dorr Goold, MD, MHSA, MA  
Professor of Internal Medicine and  
Health Management and Policy  
University of Michigan*

# Educating Session Participants

- Deliberative procedures usually inform, educate participants
- Materials should be comprehensible, engaging
  - Can measure perceived or actual changes in knowledge and understanding

# Independence and Credibility

- Independence and credibility
  - Applies to all materials, not just education/information, e.g., how task is described, how policy question is framed.
  - Methods used:
    - Conflicting experts, with questioning by participants
      - Problem – may assume adversarial positions
    - Pretesting, cognitive testing before using materials
    - Open-ended questioning, debriefing after using materials
      - E.g., “Did you have all the choices/information you would want?”  
“Did you trust Expert #1? #2?”
    - Measure perceived independence, adequacy of information