



Effective Health Care

Direct Delivery vs. Shipping of Drug Samples by Drug Reps

Nomination Summary Document

Results of Topic Selection Process & Next Steps

- Direct delivery versus shipping of drug samples by drug company representatives does not fit within the domain of the Effective Health Care (EHC) Program because it does not involve a diagnostic test or therapeutic intervention. No further activity will be undertaken on this topic.

Topic Description

Nominator: Individual

Nomination Summary: The nominator is interested in a study comparing drug reps going into doctors' offices to deliver drug samples to samples being shipped to the doctors' offices without a drug rep being involved. From personal experience, the nominator hypothesizes that drug reps are unnecessary.

Key Questions from Nominator: None

Considerations

- The topic does not meet EHC Program appropriateness criteria. (For more information, see <http://effectivehealthcare.ahrq.gov/index.cfm/submit-a-suggestion-for-research/how-are-research-topics-chosen/>.)